

VIA

Traffic Solutions Software



SOFTWARE



EDUCATION



INITIATIVES



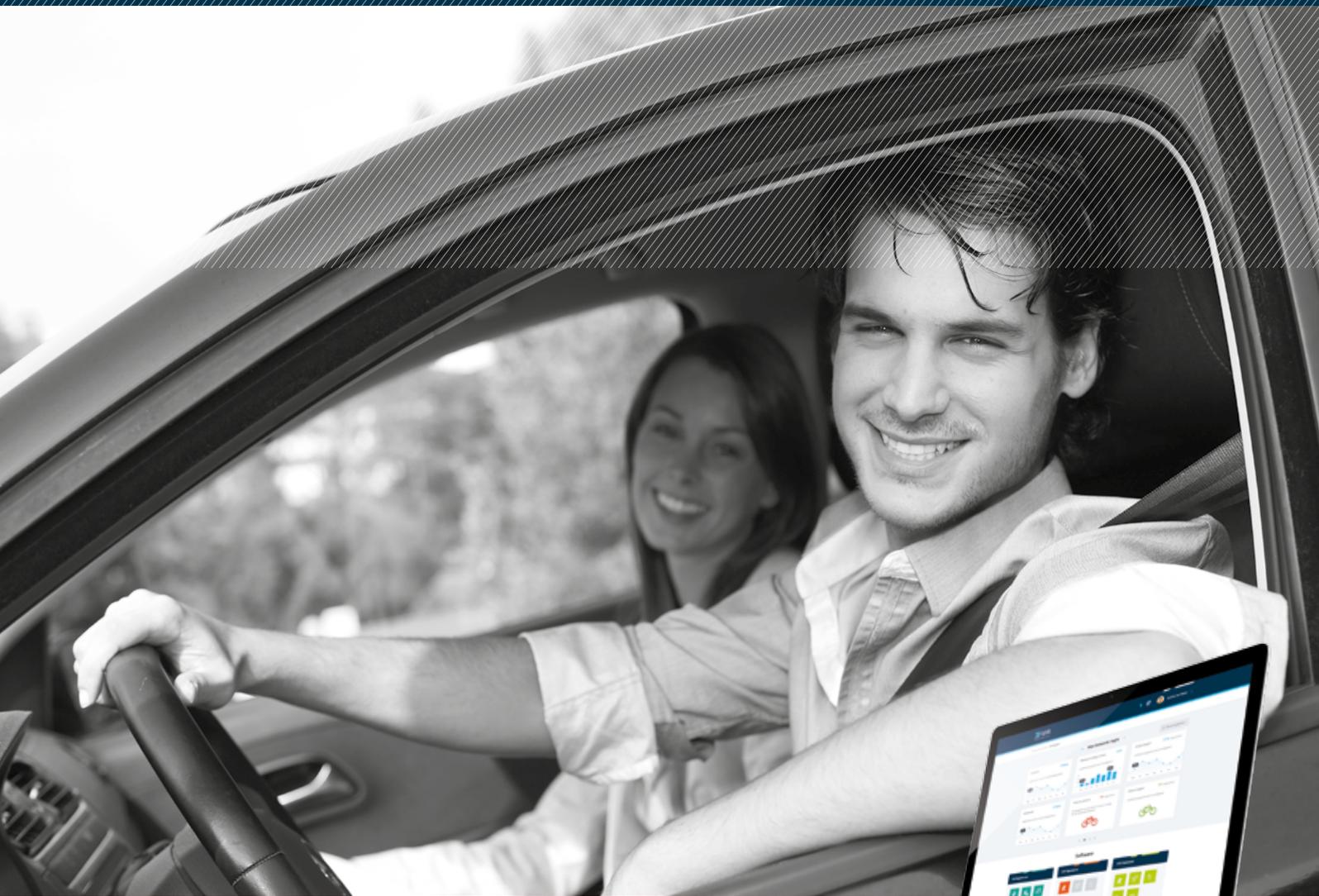
Always a step ahead. www.via.nl



Traffic solutions software

VIA is the traffic ICT Company that brings traffic from the road on the screen. Thanks to the VIA software you are provided with a clear and quick understanding of the current traffic situation. In addition, by using data from previous years you are able to examine how road safety can be further improved in your management area.

By working with various partners, we have unique data, smart applications and specific training to support you in your work. VIA Software is like a digital assistant that helps you to quickly find the correct answers to all questions.



**Smith family is back home safely!
Who doesn't want that?**



Our ambition

At VIA, we work on three core values. Firstly, providing **insight into traffic safety for road authorities, police and investigators**. With our software and data we project accidents that have occurred on a map and locate black spots, the basics for road safety policy. We also make it possible to further substantiate policy using speeds, road features and reports from citizens.

Second, **we encourage efficient working processes based on facts to cost-effectively improve road safety**. We advise you on the availability of new data and what reports are useful in your position. We also look at the collaboration between different disciplines.

The third core value is that **we connect people and knowledge by offering a platform to all partners in road safety**. Here you can easily share information with relevant contacts within and outside your organization. By joining forces through various initiatives we ensure in a creative and progressive way that you can access recent and reliable information.

Software

The VIA Software helps you to control traffic by clearly map out what is going on. What do we know from looking at recent accident data? Where do road users over speed and what is the rate? What situations do citizens perceive unsafe? Through the VIA Software the answers to these questions are at your fingertips.

Thanks to the VIA Software, your digital assistant, it is possible to support policy with statistics. Furthermore

locations and target groups that deserve attention can be selected which allows for setting priorities. This way, the budget available can be spent efficiently.

Education

"Do not learn to work, but work to learn!" VIA offers customized implementation combining workshops and training sessions. We learn users to operate the software so that data can be requested quickly and efficiently. Furthermore we discuss changes in the traffic engineering profession and to methods and technologies. We advise on what these changes mean to your work and what can be expected in the future. Thanks to the training, you can make the best use of the software while staying up to date in your field.

Initiatives

"What's not there, we have to make!" is an important motto at VIA. Every day we take an open and critical look at the possibilities of existing data sources and the creation of new ones. We examine traffic-related data and make smart links, for example with weather data. By entering into collaborations with partners such as the police, the Association of Insurers, The Dutch Road Safety Association, TomTom and research institutes like SWOV we bring knowledge and data together. The STAR (Smart Traffic Accident Reporting) initiative for accident registration and the Road Safety Report System are two striking examples. By collecting and linking databases in a smart way we organize large amounts of data that can be consulted easily and quickly in the VIA software.



Our experience

VIA has 30 years of experience in the field of traffic engineering and its origin in the consulting world, especially in the field of road safety. Through the constant development of methods and techniques, the use of different databases and development of innovative software applications VIA is always one step ahead. VIA believes in the potential of ICT for road safety and focuses entirely on software development, education and initiatives for safer traffic.



Request more information at www.via.nl/contact

Are you curious about our applications and data sources available? Please request more information or a web demo at www.via.nl/contact. Do you have a good idea on how we can further improve road safety, let us know. We welcome you.



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